

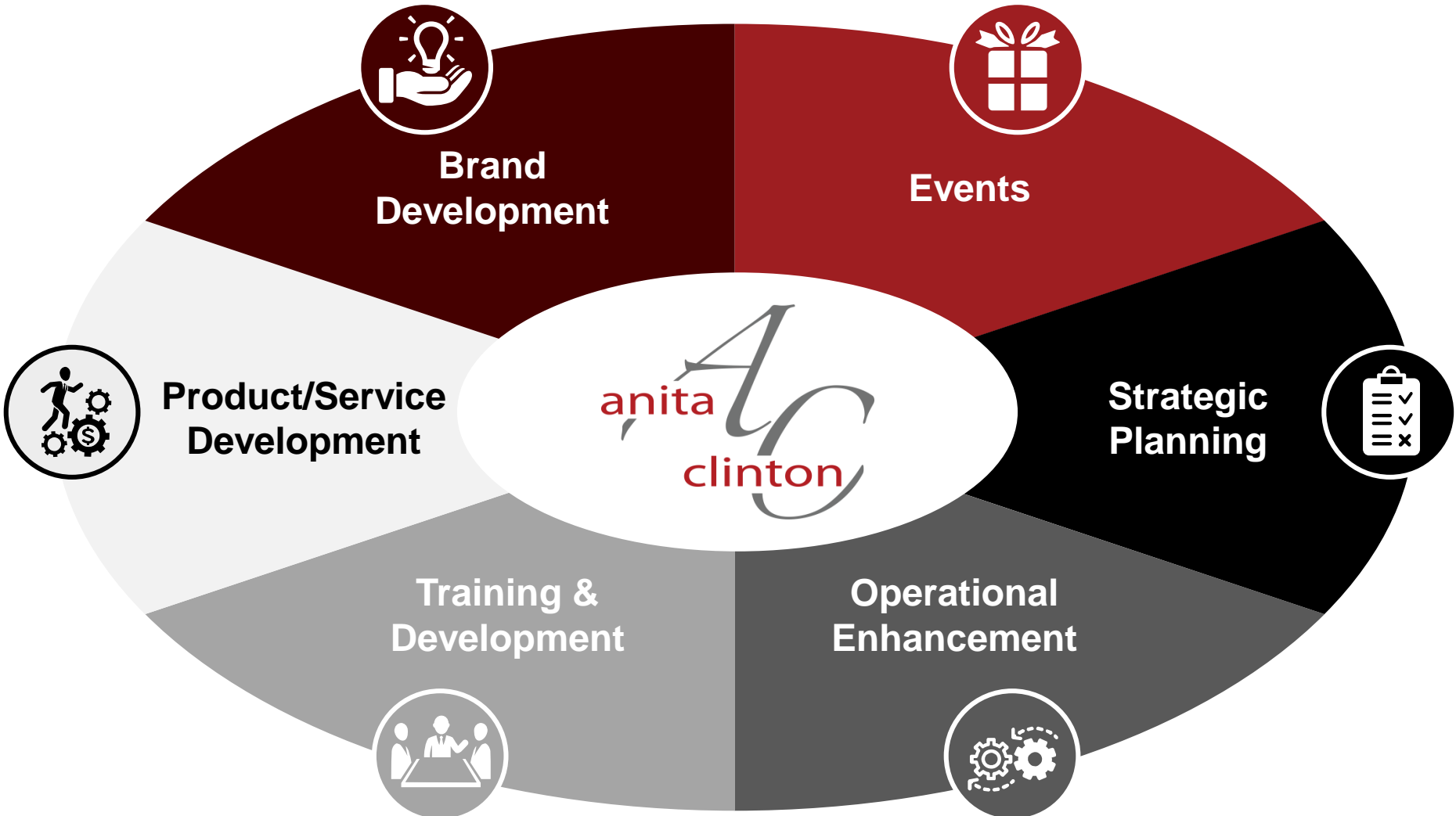


Running with the Visions, Dreams,
Ideas of Visionaries Until Manifestation

A photograph of two female sprinters in motion on a blue track. They are wearing athletic gear and are captured mid-stride, with their legs and arms in a powerful running motion. The background is a blurred stadium with a bright sun creating a lens flare effect.

Project
Management
Services

Overview of Project Types



Project Types Breakdown



Events

- Summits/Conferences/Stimulcasts
- Company/Organization Milestones/Celebration/Awards
- Seminars/Workshops/Training Programs/Master Classes
- Product/Service Launches

Strategic Planning

- Discovery
- Develop SWOT Analysis
- Explore Possibilities
- Define Ideas and Strategies
- Review and Adjust
- Design Final Plan

Operational Enhancement

- Systems & Processes
 - Policies & Procedures
 - Standard Operating Procedures
 - Goal Setting/Metrics & Reporting
- Culture Transformation
- Human Resources
 - Talent Acquisition
 - Payroll & Benefits
 - Staff Development/Employee Relations
 - Compliance

Training & Development

- Leadership
- Time-Management
- Marketing & Development
- Media Training
- Business Communications & Etiquette
- Team Building
- Diversity Training

Product/Service Development Strategy & Setup

- Books (Paperback, Digital)
- White Papers/Executive Summaries
- Podcasts (Audio & Video)
- Webinars
- Stimulcasts
- Digital Courses
- Membership Platforms
- Training Programs (Online & Offline)

Complete Brand Development (Identity, Messaging, Delivery)

- Messaging
- Logo Design & Color Scheme
- Business Card Design & Stationery
- Social Media Covers
- Website Design
- Company/Organization Brochure/Factsheet/One-sheet

Events, Strategic Planning, Operational Enhancement, Training & Development

We will customize pricing packages for events, strategic planning, operational enhancement and training & development projects. The packages will consist of a Deluxe Package (all-inclusive), Basic Package (just the essentials), and A-La-Carte. A 50% deposit of the total project amount is required to start the project, and the remaining balance due approximately 1-2 months before expected delivery date. Third-party vendor costs (i.e., print items, signage, décor elements, venue rental, etc.) are not included in the price.

Deluxe Package

(All-inclusive package where we help plan, manage and execute the event from start to finish)

Basic Package

(This package provides majority of the essentials needed for the event)

A-La-Carte

(Select specific services you would like)

Product/Service Development Strategy & Setup



Podcast Setup \$599

- Content session strategy
- Podcast Cover Graphic
- Website page setup on client website
- Feed creation
- iTunes/Stitcher/Soundcloud submission
- Libsyn (media host) setup*
- Intro and outro creation
- Record and edit of the first 3 launch episodes (you show up and talk)

* Does not include media host monthly fee.

Webinar Production \$799

- Identify webinar goals and target audience for effective marketing
- Setup registration platform
- Create landing page for webinar
- 1 Facebook/LinkedIn/Twitter Ad Setup
- Create timeline to keep all presenters on track
- Facilitate webinar rehearsal/run-through
- Manage participant interaction during webinar
- Design custom presentation slides
- Manage registration
- Create event on our webinar software
- Record webinar
- Troubleshoot any technical challenges
- Reporting at the conclusion of webinar

Digital Course Production \$999

- Identify digital course goals and target audience for effective marketing
- Setup registration platform
- Create landing page for digital course
- 1 Facebook/LinkedIn/Twitter Ad Setup
- Help create outline for the digital course
- Facilitate digital course rehearsal/run-through
- Manage participant interaction during course (if needed)
- Design custom presentation slides
- Design participant workbook pdf (up to 25 pages)
- Manage registration
- Create digital course on viable teaching platform (i.e., Udemy, Teachable, Ruzuku, or Your Wordpress Website via LearnDash)*
- Troubleshoot any technical challenges

* Does not include digital course platform fees (if applicable).

Graphic & Web Design Services



Design Add-ons

Website Design (up to 5 pages)	\$699
– Per Additional Page	+\$50
– Content Creation (up to 5 pages)	+\$399
– Content Creation (per additional page)	+\$50
– Membership Site Setup	+\$599
– Monthly Maintenance (starting at...)	\$75/mth
e-Commerce (Store) Setup (via Ecwid)	\$179
1-Page Website or Landing Page Design	\$399
– Content Creation	+\$149
Email Marketing Setup (via MailChimp or Aweber)	\$179
Email Autoresponders (we provide content)	\$199
One-Sheets	\$249
Brochure (up to 4 pages)	\$299
– Per Additional Page	+\$25
Media Kit (up to 8 pages)	\$399
– Per Additional Page	+\$35
Slideshow/Presentation Design	\$249
Infographic	\$199
Banner Design & Layout	\$199
Flyer Design (includes social media graphics)	\$199
Social Media Graphics	\$149

Print Books

We will design and layout your standard book. You will receive a fully-branded custom cover, interior page designs and a high-quality PDF file.

Standard Book Design and Layout (You Provided Edited Content)

– Cover Design (3 revisions)	\$699
– Basic Interior Page Design and Layout up to 100 pages	\$199
– Add \$75/additional 50 pages	\$75
– Enhanced Interior Page Design – includes graphics/illustrations, charts/graphs (does not include per page count)	Starts at \$299
– Per Page Count with graphics/illustrations, charts/graphs	+\$5.50

Standard Book Printing: Book printing is available

– Prices vary depending on book size, number of pages, quantity and other specifications	Request Quote
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E-book Formatting for E-Readers (Kindle, Nook, Apple, etc.)

– Upload PDF to Amazon, Barnes & Nobles and iTunes	\$299
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Note: Additional third-party costs may apply. (i.e., print materials)



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