

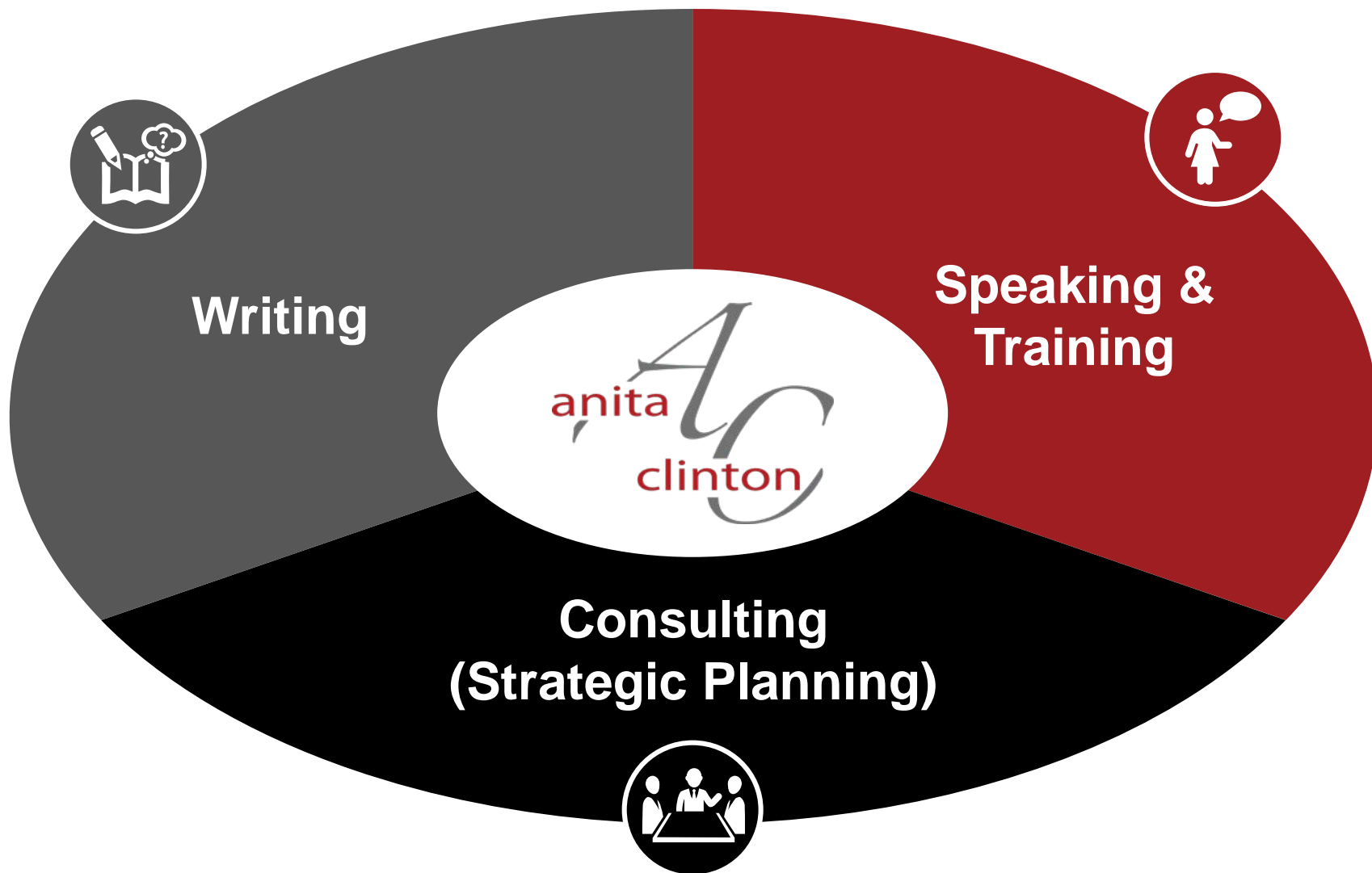


Helping You Transition From Dreamer to Game-Changer. Come On, Let's Do This!

How May I  
Serve You?



# How I Serve...



# Speaking



With almost two decades of creative design, brand development, marketing, editorial and business development experience, Anita “AC” Clinton unites her experience and expertise with her faith to help DREAMERS transition to GAME-CHANGERS. Despite setbacks, roadblocks and wrong turns along the way, she is living proof that anything can be accomplished with tenacity, determination and perseverance.

As a Master Strategist, Anita can customize her message to reinforce your platform’s theme, while inspiring, engaging and ushering your audience to take action.

Anita is also the Founder and President of Anita Clinton Enterprises, LLC, (ACE) and Be Great Global (BG2), where she creates podcasts, books and training programs to help DREAMERS live extraordinary lives. Inside her efforts, she envisions a world where the masses are walking boldly in their greatness, and transforming the face of our world.



[DOWNLOAD ANITA’S ONE-SHEET](#)

# Consulting – Dreamer's Package



## FIND YOUR HAPPINESS, FULFILLMENT AND MONEY

Using the Destiny Starter Roadmap, I will help you discover and unleash the CALL on your life. The ultimate goal is that you start the journey to making a living doing work that you actually LOVE, work that yields happiness, fulfillment, and money. I offer three (3) Consulting Packages. Consulting Package #1:

### Dreamer's Package \$2,599

- Four (4) Consulting Sessions (within 90-days), includes:
  - 1. Introductory Session (45-Minutes)**  
Here we have an opportunity to get acquainted with and determine if we are a good fit for one another.
  - 2. Assessment Session (90-Minutes)**  
This is my general assessment that defines your behavioral and personality types.
  - 3. Discovery Session 1 – Define the CALL (60-Minutes)**  
Here we will define the first component of your Zone of GREATNESS: Passion.
  - 4. Discovery Session 2 – Define the CALL (60-Minutes)**  
Here will define the second and third components of your Zone of GREATNESS: Superpower and Service

*At the conclusion, you will receive a customized Dreamer Outlook Summary, visually detailing the work we completed.*

### PRICING STRUCTURE

- \$199 Non-Refundable Down Payment
- \$2,400 One-Time Payment
- \$925 Three-Payments

### PAYMENT PLAN

- 1st Payment Due Before Session 1
- 2nd Payment Due Before Session 2
- Final Payment Due Before Session 3

# Consulting – Visionary’s Package



## FIND YOUR HAPPINESS, FULLFILMENT AND MONEY

### Consulting Package #2:

#### Visionary’s Package \$4,999

- Six (6) Consulting Sessions (within 180-days), includes:
  1. **Introductory Session (45-Minutes)**  
Here we have an opportunity to get acquainted with and determine if we are a good fit for one another.
  2. **Assessment Session (90-Minutes)**  
This is my general assessment that defines your behavioral and personality types.
  3. **Discovery Session 1 – Define the CALL (60-Minutes)**  
Here we will define the first component of your Zone of GREATNESS: Passion.
  4. **Discovery Session 2 – Define the CALL (60-Minutes)**  
Here will define the second and third components of your Zone of GREATNESS: Superpower and Service
  5. **Strategy Session 1 – Define Why, Who, What, When, Where (60-Minutes)**
  6. **Strategy Session 2 – Define How (60-Minutes)**
  7. **Strategy Session 3 – Define Brand Messaging (60-Minutes)**  
This includes Mission and Vision Statements, Tagline, Elevator Pitch, Value Proposition, Unique Selling Proposition, and Keywords.

*At the conclusion, you will receive a customized 2-3 page Visionary Outlook Summary, visually detailing the work we completed.*

#### PRICING STRUCTURE

- \$199 Non-Refundable Down Payment
- \$4,800 One-Time Payment
- \$1,850 Three-Payments

#### PAYMENT PLAN

- 1st Payment Due Before Session 1
- 2nd Payment Due Before Session 3
- Final Payment Due Before Session 5

# Consulting – Game-Changer’s Package



## FIND YOUR HAPPINESS, FULLFILMENT AND MONEY

### Consulting Package #3:

#### Game-Changer’s Package \$4,999

- Six (6) Consulting Sessions (within 180-days), includes:
  1. **Introductory Session (45-Minutes)**  
Here we have an opportunity to get acquainted with and determine if we are a good fit for one another.
  2. **Assessment Session (90-Minutes)**  
This is my general assessment that defines your behavioral and personality types.
  3. **Discovery Session 1 – Define the CALL (60-Minutes)**  
Here we will define the first component of your Zone of GREATNESS: Passion.
  4. **Discovery Session 2 – Define the CALL (60-Minutes)**  
Here will define the second and third components of your Zone of GREATNESS: Superpower and Service
  5. **Strategy Session 1 – Define Why, Who, What, When, Where (60-Minutes)**
  6. **Strategy Session 2 – Define How (60-Minutes)**
  7. **Strategy Session 3 – Define Brand Messaging (60-Minutes)**  
This includes Mission and Vision Statements, Tagline, Elevator Pitch, Value Proposition, Unique Selling Proposition, and Keywords.
  8. **Complete Brand Development (within 90-days) (See details on the next page)**
  9. **One Product (Content) Development (within 90-days) (See details on the next page)**

*At the conclusion, you will receive a customized 2-3 page Game-Changer Outlook Summary, visually detailing the work we completed.*

#### PRICING STRUCTURE

- \$199 Non-Refundable Down Payment
- \$9,800 One-Time Payment
- \$3,775 Three-Payments

#### PAYMENT PLAN

- 1st Payment Due Before Session 1
- 2nd Payment Due Before Session 3
- Final Payment Due Before Session 5



# Consulting – Game-Changer’s Package (Cont’d)



## COMPLETE BRAND DEVELOPMENT

### Included with Package

#### Messaging

- Organization Name
- Mission & Vision Statements
- Tagline
- Value Proposition
- Unique Selling Proposition
- Elevator Pitch
- Keywords
- Core Values

#### Identity

- Logo Design & Color Scheme
- Stationery

#### Delivery

- Website Design (up to 5 pages)
- Business Cards
- Factsheet/One-Sheet (up to 2 pages)
- Social Media Covers (up to 3)

### Additional Design Add-ons

#### Website Design (Over 5-Pages)

- Per Additional Page +\$150
- Content Creation (up to 5 pages) +\$599
- Content Creation (per additional page) +\$150
- Membership Site Setup +\$899

**e-Commerce (Store) Setup** (via Ecwid) **\$299**

**1-Page Website or Landing Page Design** **\$399**

- Content Creation +\$199

**One-Sheets/Factsheets** **\$299**

**Brochure (up to 4 pages)** **\$499**

- Per Additional Page +\$99

**Media Kit (up to 8 pages)** **\$699**

- Per Additional Page +\$99

**Slideshow/Presentation Design** **\$399**

**Infographic** **\$399**

**Banner Design & Layout** **\$299**

**Flyer Design** **\$299**

# Consulting – Game-Changer’s Package (Cont’d)



## ONE PRODUCT (CONTENT) DEVELOPMENT

You pick one with the Game-Changer’s Package. Additional content development options are available at additional costs.

### Books

- Paperback and/or E-book Design, Layout & Creation (we gather, arrange, edit and repurpose content from your audio, video or written content on your behalf)
- Paperback and/or E-book Design (you provide content)
- AuthorLab – Write, Print & Publish in 90-Days (include 50 print copies of book)

Starting at \$499-\$2,499

### Podcasts

- Strategy (identify purpose, goals & target audience, create timeline & processes)
- Setup (cover design, webpage design, feed creation, iTunes/Stitcher/Soundcloud submission, host setup, intro/outro creation)
- Production (training: recording, editing, tagging, and uploading show)

\$799

### Webinars

- Strategy (identify purpose, goals & target audience, create outline, timeline & processes)
- Setup (registration, landing page, train and prepare presenters, design custom slides/worksheets)
- Production (manage registration, facilitate webinar, manage participant interaction during webinar, record webinar)
- Marketing (create marketing graphics for social media, website, email)

\$999 - \$1,999

### Digital Courses

- Strategy (identify purpose, goals & target audience, create outline timeline & processes)
- Setup (registration, landing page, assist with course outline, design custom slide/worksheets)
- Production (record and structure course models, create digital platform, upload course)
- Marketing (create marketing graphics for social media, website, email)

Starting at \$1,499 - \$2,499

### Membership Platforms

- Strategy (identify purpose, goals & target audience, create timeline & processes, define membership levels)
- Setup (setup web interface, upload preliminary content)
- Marketing (create marketing graphics for social media, website, email)

Starting at \$899

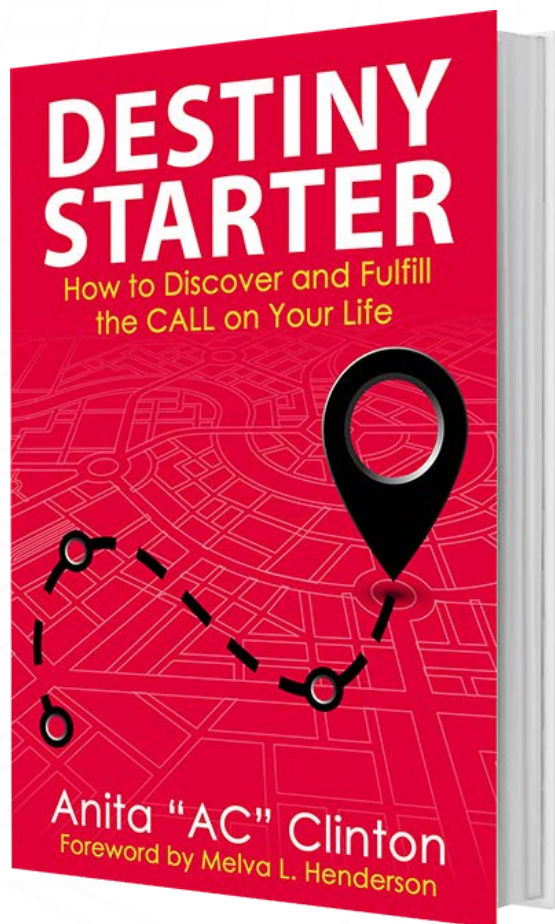
### Training Programs

- Strategy (identify purpose, goals & target audience, create outline, timeline & processes)
- Design (design visuals for curriculum (student guide/teacher guide, workbooks)
- Marketing (create marketing graphics for social media, website, email)

Starting at \$999

Note: Additional third-party costs may apply. (i.e., print materials, hosting platforms)





ANITA'S FIRST BOOK:  
**DESTINY STARTER:**  
HOW TO DISCOVER AND FULFILL THE CALL  
ON YOUR LIFE

***“Destiny Starter: How to Discover and Fulfill the CALL on Your Life!”*** is a biblically-rich, inspiring and practical guide that walks readers step-by-step through the process of extracting and launching their life vision into motion. Anita has also created the Destiny Starter program that walks students through each phase of the book. Individuals finish the course knowing their purpose, and with an action plan to launch and execute it. Get ready to renew your mind, speak life into your vision and take action to walk in your GREATNESS.

***The much-awaited book is scheduled to be released on October 23, 2019.***



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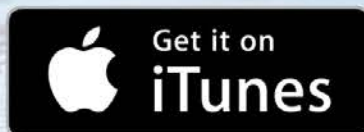
# Resources (Cont'd)



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(Android Devices)

# Resources (Cont'd)

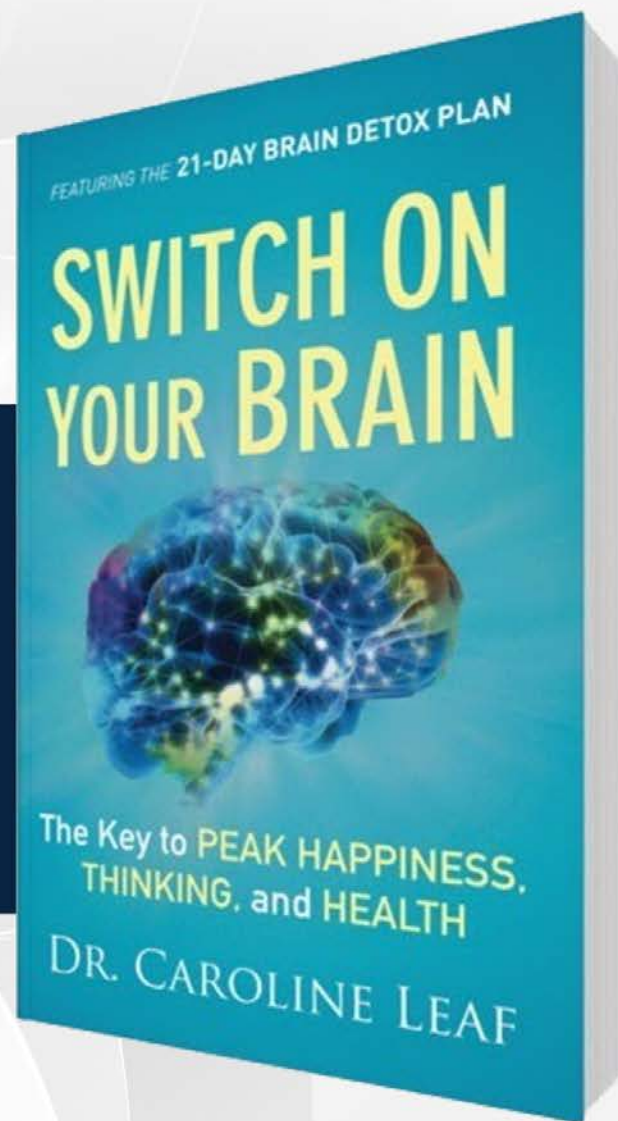


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