

# Anita “AC” Clinton

ONLINE BUSINESS MANAGER · OPERATIONS INTEGRATOR

I run the entire back end of your business, or a portion of it, so you can focus on the front end. Two decades of accuracy-critical, compliance-sensitive work in financial services and real estate, paired with AI-powered systems that move fast and never miss a detail.

📍 Aurora, IL

📞 708.491.7394

📅 [anitaclinton.com/call](http://anitaclinton.com/call)

🌐 [anitaclinton.com/2026portfolio](http://anitaclinton.com/2026portfolio)









## — WHO I HELP



Speakers, consultants, coaches, educators, authors, public figures, and mission-driven leaders who have an audience, products, and offers, but no longer have the hours to run the operation themselves. **If you have built something real and the back end has quietly become your second full-time job, that is where I step in.**

## — WHAT I RUN FOR YOU

 <b>Operations &amp; Systems</b> CRM setup and management, platform builds across WordPress, Kajabi, Kartra, and GoHighLevel, tech-stack integration, standard operating procedures, and project and team coordination.	 <b>Content &amp; Social Media</b> Content creation and scheduling, AI-assisted production and research, email campaigns, and brand and compliance review of everything before it goes public. <i>(does not include social media management)</i>
 <b>Branding &amp; Graphics</b> Cohesive brand identity carried consistently across digital, print, stage, and onsite materials, plus presentation decks, event visuals, and branded collateral.	 <b>Funnels &amp; Launches</b> Landing pages, sales funnels, registration and payment workflows, product and course launches, and digital product delivery, built to convert and managed end to end.
 <b>Automation &amp; Workflow</b> Follow-up sequences, automations, and repeatable systems that keep the business running whether or not you are at your desk.	 <b>Project and Event Management</b> Online and in-person events, and project builds managed from start to finish, across planning, logistics, vendors, and onsite execution.

## PROVEN RESULTS

# 100+

Websites designed, built, and managed across six major platforms.

# \$400K+


Campaign revenue, with 43,831 subscribers coordinated under a single engagement.

# 40+

Landing pages built and reviewed for accuracy, brand alignment, and compliance.

# ~1,000

Attendee annual conference run end to end, across digital, print, stage, and onsite.

 Two embedded, multi-year client partnerships of **five and seven years**, a track record of being trusted with the whole back end, long term. References available upon request.

## WHY ME

### Compliance-grade accuracy

Twenty years producing FINRA-related, compliance-sensitive materials in investment banking. I treat your brand and your data with the same discretion and precision.

### AI-powered, not AI-dependent

I build with ChatGPT, Claude, Gemini, and more for speed, then apply the human judgment, brand voice, and quality control that AI cannot supply on its own.

### A true integrator

I do not just complete tasks. I own systems, launches, and outcomes, so decisions stop waiting on you.

## PLATFORM PROFICIENCY

AI	 ChatGPT	 Claude	 GAMMA	 Gemini
	 Genspark	 grammarly	 Hey Gen	 Higgsfield
	 Ideogram	 KlingAI	 LEONARDO.AI	 Midjourney
	 OpusClip	 perplexity	 vizard	
WEBSITE	 Divi	 duda	 elementor	
	 Leadpages	 shopify	 SQUARESPACE	
	 WORDPRESS		 WIX	
CRM/AUTOMATION	 Constant Contact	 emma	 GUMROAD	
	 HighLevel	 HubSpot	 kajabi	 KARTRA
	 mailchimp	 Manychat	 Repurpose.io	
	 shelbysystems	 zapier	 ZOHIO	
OTHER	 Adobe	 asana	 Basecamp	 Canva
	 ClickUp	 E*TRADE	 Microsoft	
	 NINJATRADER	 Robinhood	 slack	
	 TradingView	 Trello	 Webull	

## HOW WE WORK TOGETHER

Most clients engage me as a fractional operations partner on a monthly retainer: I become the dependable back end of your business without the cost or commitment of a full-time operations hire. I also take on defined project builds and full launch management when that fits better. We start with a short discovery call to map what you have, what is breaking, and what to fix first.

## Ready to get the back end off your plate?

Book a discovery call and we will map your first fix.

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