

Anita “AC” Clinton

ONLINE BUSINESS MANAGER · OPERATIONS INTEGRATOR

I run the entire back end of your business, or a portion of it, so you can stay on the front stage. Two decades of accuracy-critical, compliance-sensitive work in financial services and real estate, paired with AI-powered systems that move fast and never miss a detail.

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FRONT STAGE, DEFINED

Your front stage is the part of your business your audience sees and shows up for: the stage, the camera, the room, the client conversation. The back end is everything that has to work behind it, in the part nobody applauds.

WHO I HELP

Speakers, consultants, coaches, educators, authors, REALTORS, public figures, and mission-driven leaders who have an audience, products, and offers, but no longer have the hours to run the operation themselves. **If you have built something real and the back end has quietly become your second full-time job, that is where I step in.**

WHY ME

Compliance-grade accuracy

Twenty years producing FINRA-related, compliance-sensitive materials in investment banking. I treat your brand and your data with that same discretion and precision.

AI-powered, not AI-dependent

I build with AI for speed, then apply the human judgment, brand voice, and quality control AI cannot supply. Speed without judgment just publishes mistakes faster.

A true integrator

I do not just complete tasks. I own systems, launches, and outcomes, so decisions stop waiting on you.

THE RECORD

100+

Websites designed, built, and managed across six major platforms.

\$400K+

Campaign revenue coordinated, with 43,831 subscribers under a single engagement.

40+

Landing pages built and reviewed for accuracy, brand alignment, and compliance.

~1,000

Attendee annual conference run end to end, across digital, print, stage, and onsite.

Two embedded, multi-year client partnerships of **five and seven years**, a track record of being trusted with the whole back end, long term. References available upon request.

WHAT I RUN FOR YOU

Operations & Systems CRM setup and management, platform builds across WordPress, Kajabi, Kartra, and GoHighLevel, tech-stack integration, standard operating procedures, and project and team coordination.	Content & Social Media Done-for-you social content built on your own Brand Blueprint, created and scheduled, plus email campaigns and brand and compliance review of everything before it goes public.
Branding & Graphics Cohesive brand identity carried consistently across digital, print, stage, and onsite materials, plus presentation decks, event visuals, and branded collateral.	Funnels & Launches Landing pages, sales funnels, registration and payment workflows, product and course launches, and digital product delivery, built to convert and managed end to end.
Automation & Workflow Follow-up sequences, automations, and repeatable systems that keep the business running whether or not you are at your desk.	Project & Event Management Online and in-person events, and project builds managed from start to finish, across planning, logistics, vendors, and onsite execution.

SPEAKING AND WORKSHOPS

I have stood on the stages and in the rooms my clients build, which is why I know what it takes to keep one running. Every session is customized to your platform theme, and every session is delivered by the operator who does the work.

SIGNATURE WORKSHOP

The AI-Powered Marketing System

Attendees walk in with a questionnaire and walk out with a Brand Blueprint and a week of content, built by AI in the room. Delivered at the Polsky Center at the University of Chicago.

KEYNOTE

You Stay on the Front Stage

Why the back end becomes a second full-time job, and what to hand off first.

WORKSHOP

One Brand, Every Room

Building one consistent brand voice across digital, print, and stage.

WORKSHOP

Systems That Survive a Launch

The operations behind a launch that holds up under real volume.

KEYNOTE

AI With Judgment

How to use AI for speed without letting it publish mistakes in your name.

WORKSHOP

The Applause Gap

Why a post can perform beautifully and capture nothing, and how to build funnels that turns attention into a booked call.

Formats available as keynote, guest session, panel, moderation and emcee, half day, full day, and multi-session training. Rates on page 3.

FRONT STAGE,
BACK END.



WITH ANITA "AC" CLINTON

THE PODCAST

Front Stage, Back End

Weekly, for accomplished experts whose back end became a second full-time job.

anitaclinton.com/podcast

Ready to get the back end off
your plate?

anitaclinton.com/bookac

Rate Sheet

Effective 2026 – 2027. All fees quoted in U.S. dollars.

HOW WE WORK TOGETHER

Most clients start with Back End Social, my done-for-you social service, or engage me as a fractional operations partner on a monthly retainer, so I become the dependable back end of the business without the cost or commitment of a full-time operations hire. I also take on defined project builds and full launch management when that fits better. We start with a short discovery call to map what you have, what is breaking, and what to fix first.

SERVICE RATES

PROJECT OR LAUNCH BUILD \$1,500 and up A defined build: a funnel, a launch, or a system, scoped and delivered end to end.	FRACTIONAL OPERATIONS PARTNERSHIP \$2,000 and up Per month. I run the back end on a retainer, without the cost of a full-time operations hire.	BACK END SOCIAL \$499 to \$1,299 Per month. Grounded \$499, Rising \$699, Commanding \$1,299. One-time setup fee of \$999.
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SPEAKING RATES

NON-PROFIT ENGAGEMENTS

SPEAKING

Keynote	\$1,500
Guest Speaker	\$1,000
Panel Participant	\$750
Panel Moderator or Emcee	\$500

TRAINING

Half Day	\$3,000
Full Day	\$5,000
Multi-Session	\$7,000

FOR-PROFIT ENGAGEMENTS

SPEAKING

Keynote	\$3,500
Guest Speaker	\$2,500
Panel Participant	\$2,000
Panel Moderator or Emcee	\$1,500

TRAINING

Half Day	\$6,000
Full Day	\$10,000
Multi-Session	\$14,000

ALTERNATIVE TO FEES: if the fees above do not fit your budget, I am willing to work with you when we can get creative and build equal value on both sides.

TRAVEL AND ACCOMMODATIONS

The pricing above does not include travel expenses or accommodations. For out-of-town engagements, the client schedules and pays for airfare, travel to and from the airport, and hotel accommodations. Flights must be non-stop from and to Chicago O'Hare International Airport or Chicago Midway International Airport, and an aisle seat is preferred. Hotel accommodations must be 4-star or above.

DEPOSITS AND CANCELLATIONS

A deposit of 50 percent of the agreed fee is required upon confirmation of the booking. If a program is cancelled, Anita Clinton will rebook it on a mutually convenient date with no penalty. If a program is cancelled by the client and not rescheduled, the deposit is retained by Anita Clinton and Anita Clinton Enterprises, LLC as full and complete settlement. Make all checks payable to Anita Clinton Enterprises, LLC.

BOOKING INFO

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